market on a global scale.

"We are pleased to bring La Meccanica's talented people and advanced technology under the Mimaki umbrella. La Meccanica has a great reputation in the textile industry, and this acquisition bolsters Mimaki's efforts to bring the digital transformation to textile printing," said Kazuaki Ikeda, president, Mimaki.

"The acquisition of La Meccanica is not expected to have any significant impact on Mimaki's consolidated performance for the current fiscal term, and thus, there will be no revisions to Mimaki's earnings forecast as a result of this acquisition," added lkeda.

La Meccanica is a specialist in the sector of inspection and packing machines for all types of fabrics and also carries out production, sales and customer service for digital printing devices.

## New smart textile is the muscle behind next generation devices

Researchers have for the first time, developed a smart textile from carbon nanotube and spandex fibres that can both sense and move in response to a stimulus like a muscle or joint.

Lead researcher Dr Javad Foroughi from the ARC Centre of Excellence for Electromaterials Science (ACES) explains that the key difference between this, and previous ACES work, is the textile's dual functionality.

"We have already made intelligent materials as sensors and integrated them into devices such as a knee sleeve that can be used to monitor the movement of the joint, providing valuable data that can be used to create a personalised training or rehabilitation program for the wearer," Dr Foroughi said.

"Our recent work allowed us to develop smart clothing that simultaneously monitors the wearer's movements, senses strain, and adjusts the garment to support or correct the movement," he said.

The smart textile, which is easily scalable for the fabrication of industrial quantities, generates a mechanical work capacity and a power output which higher than that produced by human muscles.

It has many potential applications ranging from smart textiles to robotics and sensors for lab on a chip devices.

The new smart textile, described last month in the high ranking international journal, American Chemical Society (ACS Nano), was made possible through collaborations facilitated by ACES between researchers at the University of Wollongong and the University of Texas at Dallas.

ACES Director Prof. Gordon Wallace said the breadth of expertise required to enable fundamental materials science discoveries and their application into practical structures is enormous.

"It can only be done in a reasonable time frame within a culture like ACES that encourages the forging of appropriate research alliances," Prof Wallace said.

"Materials that can provide both sensing and response capabilities are the holy grail of intelligent materials research. This fundamental discovery will find widespread application," he said. The discovery came three years into Dr Foroughi's ARC Discovery Early Career Research Award (DECRA) project which aimed to create a new class of smart textile.

"Working with world-class scientists Prof Geoff Spinks and United States collaborator Prof Ray Baughman made it possible to create the first generation 3D carbon nanotube knitted smart textile," Dr Foroughi said.

**جناب آقای احمد طاهری** شرکت نوین بافان پرنگ

**جناب آقای دکتر بهروز محمدی** شرکت الیاف پلی استر ساینا دلیجان

**جناب آقای مهندس بابک شایسته** شرکت نانونخ و گرانول سیرجان

**جناب اقای رخصت** شرکت مهتا رنگ توس

**جناب آقای احمد صادقیان** شرکت فرش خاطره کویر

**جناب آقای محمدتقی رحمانی** شرکت نساجی آسایش کاشان

انتخابشایسته مجموعه تحت مدیریت جنابعالی به عنوان واحد صادر کننده نمونه سال ۹۵ در مراسم بزرگداشت روز ملی صادرات را تبریک عرض نموده و موفقیت بیش از پیش حضر تعالی را از خداوند متعال مسئلت مینماییم.

**تحريريه ماهنامه نساجي امروز** 

consumer receives the ready garment," he said.

For even the most advanced fast fashion brands, such as Zara and Hennes & Mauritz (H&M), "this process is long, hugely complex, fault prone and immensely wasteful," Walter emphasised. "But thanks to an almost all digital, fully integrated process we could go to a largely made-to-order/measure concept over time."

Digital printing is also hugely influential in the sector, Walter said, with "more opportunities for quick, customised products."

"Digital design and prototyping feeding directly into print and cut operations will leave actual sewing as the sole bottleneck. But with the enormous time, efficiency gains and minimisation of waste and unsold items, the sewing cost, which could still be kept reasonable in the lower labour cost countries in and around Europe, should be relatively easy to absorb."

## DOMOTEX Turkey 2017: richly diverse showcase in the heart of Turkey's carpet and rug industry

DOMOTEX Turkey 2017 will be held from 22 to 25 May in Gaziantep. The show, in its fourth season next year, is Turkey's leading international carpet and flooring exhibition. Manufacturers from around the world leverage its reach to build and strengthen relationships with trading partners from Turkey and the Middle East and open up new markets for their products. DOMOTEX Turkey is organized by Deutsche Messe subsidiary Hannover Fairs Turkey in partnership with the Gaziantep Chamber of Commerce (GTO), the Southeastern Anatolia Carpet Exporters' Union (GAIB) and the Gaziantep Chamber of Carpet Producers (GHO).

Located in Turkey's Southeastern Anatolia region, Gaziantep is one of the of the world's leading centers of machine-made carpet production. It is therefore the perfect location for DOMOTEX Turkey. The show enjoys solid support from local manufacturers – so much so, in fact, that the organizers anticipate a strong exhibitor turnout for the 2017 season. "A large percentage of our exhibitors are based in and around Gaziantep, so we're looking forward to a large and richly diverse product offering at the upcoming show," commented Hannover Fairs Turkey General Manager Alexander Kühnel. "DOMOTEX Turkey will once again highlight Turkey's strong position in the global machine-made-carpet sector."

DOMOTEX Turkey 2016 featured 198 exhibitors, who showcased their products and innovations on 22,164 square meters (approx. 238,570 sq. ft.) of net display space at the Gaziantep Middle East Fair Center. The bulk of the exhibitors

were from Turkey, but there was also a 30-strong international contingent from Belgium, China, Germany, France, India, Jordan, the Netherlands and Uzbekistan. On the demand side of the market, the show attracted a total of 8,179 trade visitors, most of them from Turkey and the Middle East.

## NHPA 2017 to explore innovative process technologies and new applications

The third edition of the Conference on Nonwovens for Highperformance Applications, has revealed the programme, which features presentations and a keynote speech from Tenowo GmbH, a market leader in the development and manufacture of innovative technical textile products and nonwoven.

A commercially focussed symposium which addresses the issues of entering and expanding in the advanced nonwovens market, will take place from 7-8 March 2017 at the Hotel Novotel Praha Wenceslas Square, in Prague, Czech Republic. The conference aims to bring together senior managerial, technical and marketing staff from nonwovens manufacturers, suppliers to the industry, converters/finishers, product designers and processors, application sector OEMS,

Next year's symposium will feature presentations under the following five session headings:

researchers and end-users from all around the world to

- Performance nonwovens why and how?
- Pioneering applications pushing the limits of possibility
- Game-changing process technologies

discuss progress and possibilities.

- Finding the right market from a wealth of applications
- New materials, new opportunities

## Mimaki Europe announces acquisition of La Meccanica

Mimaki Europe B.V., a consolidated subsidiary of Mimaki, has announced that it has completed the stock acquisition of La Meccanica Costruzione Tessili-S.P.A., an Italian textile machinery company. The latter has now been converted into a subsidiary company of the Mimaki group and its corporate name has been changed to Mimaki La Meccanica S.p.A.

Mimaki group's three executives will be appointed as directors of the newly acquired firm. It will now leverage La Meccanica's product and technological expertise to accelerate its efforts to promote digital on-demand production in the textile apparel



# World Textile News

#### Bicomponent staple fiber order for Oerlikon Neumag

Oerlikon Neumag received an order for a bicomponent staple fiber plant from a long-time regular customer in Italy. The order comprises of a plant for the production of sheath/core fibers made of polyester, polypropylene and polyethylene. Commissioning is scheduled for the second half of 2017.

"The investment is being made in the scope of a planned extension of our customer's staple fiber production capacities," explains Gerrit van Loenen, the staple fiber sales director responsible for this project. "As a total solution provider, we were able to convince our customer with our technology."

Oerlikon Neumag looks back on several years of experience in building bicomponent staple fiber plants. The first plant for this type of fiber was already put into operation in 1995. Oerlikon Neumag offers solutions for various fiber cross-sections including "sheath/core", "side-by-side", "island in the sea" as well as "orange type" and "trilobal". The applications are manifold, covering self-crimping fibers, binding fibers, as well as super-micro fibers and hollow fibers.

The Oerlikon Neumag bicomponent staple fiber technology is characterized in particular by very robust nozzle packages, which do not have any expensive wearing parts, which in turn significantly reduces costs in this sector.

The processing costs when cleaning the nozzle packages are kept to a minimum. In addition, there is also the possibility of a separate temperature control in the spinning beam for the two polymers. The quality and viscosity of the polymers can thus be adapted exactly according to process requirements.

#### Digitisation to drive new apparel-making models

Clothing manufacturing will be completely transformed by the internet and digital printing over the next five to ten years, according to industry experts speaking in Brussels this week at a conference on 'European Textiles: Going Digital – Going High-Tech'.

"The real big driver is digitisation coming from the internet age," Lutz Walter, secretary general of the European Technology Platform for the Future of Textiles and Clothing (ETP)—the largest European textiles research and innovations network—told just-style at the event.

"Online distribution and sales have turned the industry upside down. The established players will struggle because the cost of the stock [that they need to keep in the warehouses] is killing them," said Walter, who is also head of R&D, innovation and projects, at the European Textile and Apparel Confederation (Euratex).

He explained the shift will be driven from the retail end of the fashion business, increasingly dominated by online platforms that "intimately know the purchasing profiles of all their customers and can likely very precisely predict or steer what the consumer will buy and when.

"Social networks, consumer review/feedback sites, purchase histories are already far superior to shop assistants and there is the high convenience of online/mobile shopping," he continued, noting the finding from a May 2015 Fung Business Intelligence Centre study that online retailers Zalando, in Germany, and showroomprive.com in France had increased sales 94.7% and 47% from 2009-2014, respectively.

"To understand this potential, one has to zoom out from the actual garment manufacturing step and visualise the full value creation process from the design stage until the moment the

textile, packing, carpets and etc. The most common usage of polypropylene is in the automobile industry.

Global demand for propylene in 2020 is estimated to reach 110 million tons.

Sojitz Corporation is a general trading company based in Tokyo, Japan. It is engaged in a wide range of businesses globally, including buying, selling, importing, and exporting goods, manufacturing and selling products, providing services, and planning and coordinating projects, in Japan and overseas.

#### IranNano 2016 Festival kicks off

The 9th International Nanotechnology Festival (IranNano 2016) is underway at the Persian Gulf Hall of Tehran Permanent International Fairground on 5-8 Oct., with the participation of 109 institutes and firms.

According to Iran Nanotechnology Initiative Council (INIC), the participants in IranNano 2016 include 72 producing and manufacturing companies, 17 universities, research centers, technology parks and incubators, 9 laboratories, 6 promotional institutes and 12 international companies.

During the festival, specialized meetings will be held on patenting, marketing, active institutes in nanotechnology, agriculture and safety, hygiene and waste management, and textile and fabrics.

The meeting on textile will be held to create a consortium with the participation of all producers of nanotechnology fabrics to exchange idea about the production of nanotechnology fabrics under a united brand. Defining of a united brand for nanotechnology fabrics will decrease confusion in customers.

Iran Nanotechnology Initiative Council starts this plan in the field of textile, and it will be carried out in other industries in future.

The development of nanotechnology in Iran has led to the creation of international markets for Iranian nanotechnology products to the extent that these products have been exported to 18 countries. Iranian nanotechnology products have been exported to Germany, South Korea, Turkey, Russia, Australia, Pakistan, Iraq and a number of CIS countries in two groups of laboratorial and industrial equipment and final products and materials.

Nanotechnology International Festival is held annually by Iran Nanotechnology Initiative Council, and is the largest and most credible domestic exhibition in the field of nanotechnology, and considered as the second major nanotechnology festival in Asia.

## Iran urges Czechia to cooperate in energy projects

Newly released from international sanctions, Iran now targets to attract partners from around the world and looks at practical steps needed to exploit the opportunities to cooperate in different spheres.

Being the country with the largest natural gas reserves in the world, Iran intends to expand its cooperation with other countries primarily in the field of energy.

Iran's energy minister has called for the further partnership of Czech Republic in Iran's power projects, particularly in the construction of incineration plants.

Speaking at a meeting with First Vice President of the Senate of the Czech Republic Premysl Sobotka in Tehran, Iran's Energy Minister Hamid Chitchian pointed to Iran's power production capacity saying "gas remains as the main source of electricity production in Iran while the share of nuclear energy is negligible amounting to only 1,000 megawatts," Mehr Agency reported on October 18. "Iran and Czechia hold a long history of cooperation and currently Khoda Afarin hydroelectric power stations is being constructed in partnership with the European state," noted the official underscoring that Iran intended to mainly focus on renewable energies in coming years.

In addition, Iranian Energy Minister Hamid Chitchian called Sobotka for cooperation in the field of renewable energy, as well as wastewater treatment. The Ministry has allocated 19 places in Iran, close to the big cities, the construction of power plants of this type, he added.

In turn, the official recalled that Iran, at Paris climate conference (COP21) in December 2015, agreed to produce 7,500 megawatts of renewable energies by 2030 and will invite tenders for capacities over 100 megawatts.

He outlined construction of waste-to-energy (WTE) plants in major cities as yet another priority pursued in Iran's power industry. "So far, a total of 19 large sites have been allocated to this end."

Chitchian went on to note that Iran welcomes prominent Czech companies who are eager to provide finance to incineration projects maintaining "these firms can also launch cooperation in water and wastewater treatment or manufacturing of water transfer equipment."



# Iran Textile News

# Pre-treatment of bandages may improve the antibacterial properties of nanoparticles

Pre-treating the fabric surface of the bandages used to treat burns with enzymes and polyethylene glycol or cellulase may promote the adhesion of antibacterial nanoparticles and improve their bacteria-repelling ability. These are the findings of a group of scientists from the Islamic Azad University, Iran, published in The Journal of The Textile Institute. Injuries caused by burns are a global health problem, with the World Health Organisation citing 195,000 deaths per year worldwide as a result of burns from fires alone.

Burn injuries are particularly susceptible to infections, hospital-acquired or otherwise, with the bacteria Pseudomonas aeruginosa accounting for over half of all severe burn infections.

Noble metal (particularly silver) antimicrobials have long been identified as having potential for combating bacterial infection; however, there are concerns about dressings adhering to wounds and toxic effects on skin cells. Currently, scientists are researching nanoparticles which can be used to introduce these antimicrobial properties into the textiles used in dressings.

The authors of this paper have studied 150 cases to identify the most common infections in burns. In the paper, they also identified a method for giving cotton bandages antibacterial properties by coating the fabric surface with a Nickel oxide (NiO)/organic polymer/enzyme matrix in order to promote their bacteria-resistant qualities and suitability for use on burn victims.

Pseudomonas and Staphylococci infections emerged as the two most common pathogens in the Iran Burn Centre, where the study took place, and the authors evaluated their design of the bandage against these as well as fifteen other strains of bacteria.

They conclude by proposing further studies into the combination of bactericidal polymers with bacteria-killing metal-oxide nanoparticles in cotton fabrics. Whilst their current design does not meet the criteria for a susceptibility test, they are hopeful that further studies will reveal the clinical relevance of their design.

#### Iran, Japan sign MOU on petchem tech. project

Japan's Sojitz co-signed a memorandum of understanding (MOU) with Iran's National Petrochemical Company (NPC) for initial studies on methanol to propylene plants (MTPs) in Iran, Shana reported. According to the report, the MOU was signed by Investment Director of NPC Hossein Alimorad and Masaru Sato, Sojitz's regional director, on Saturday. The signing ceremony was also attended by Managing Director of the NPC and Deputy Oil Minister in Petrochemical Affairs Marziyeh Shahdaei.

In the event Shahdaei said since Iran has abundant gas resources, converting methanol to propylene has always been on the agenda for the country's oil ministry.

For his part, Masaru Sato mentioned his company's long history in Iran and said, "Sojitz is the first foreign company active in Iran's petrochemical sector."

Propylene is used in various spheres including automotive,

### "I GET INSPIRED BY THE HISTORY OF OUR TRADITIONS TO DESIGN THE FUTURE."

Zeynep Tosun Fashion Designer

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#### AN EDITION THAT MEETS THE EXHIBITORS EXPECTATIONS

5,668 professionals -including 13.6% of international visitors- came to CNR Expo on 19-21 October to discover the offer of 111 exhibitors, all selected for their high quality products and creative offer. In 5 editions, despite the actual geo-political situation and volatile economic context, Première Vision Istanbul has become the outstanding event for middle eastern and eastern European fashion professionals. During 3 days, in an active and positive business climate, the exhibitors underline the good level and quality of the visitors. "We attend to Première Vision Istanbul since the very beginning. We have noticed that there are more visitors compared to the previous years. We are happy to see visitors from Eastern European countries. The representatives of Global brands are also visiting Première Vision Istanbul." LÎLA / MÎNE ÖZOĞUZ – RESEARCH & DEVELOPMENT MANAGER "This is our second participation to Première Vision Istanbul. We have observed that there are more foreigner participants compared to previous editions. It is exciting to see that the potential foreigner clients amount has increased."

#### BTD KONFEKSÍYON / DÍLAN SABIR - ACCOUNT REPRESENTATIVE

"It is our 5th participation to Premiere Vision Istanbul. We are very satisfied. This has been an edition that met our expectations. The amount and quality of the visitors is satisfactory."

#### CLERICI TESSUTO / MASSIMO SANGALLI - SALES DEPARTMENT

"We are attending the Premiere vision Paris, New York and Istanbul fairs on a regular basis. Outside of our local visitors we find the chance to get in contact with potential customers from Russia and so on."

#### ANTIK DANTEL / ERSAY KARAOGULLARI - MARKETING MANAGER

"It has been 6-7 years that we are participating to Premiere Vision's fairs outside of Turkey. We attended the one in Paris and also Denim Première Vision. We have also been attending Première Vision Istanbul since its first start date. We look at Premiere Vision as a way of staying in touch with our current customers. Attending Premiere Vision is a prestige for us." SIRIKCIOĞLU MENSUCAT / ALİ BÜYÜKDERELİ – SALES MARKETING

"We believe that the general participants profile is suitable with our clients profile. We think that there is a high potential in creating new partnerships. We have had several meetings about potential collaborations and we have managed to obtain new purchase orders." CALIK DENÍM TEKSTÍL / SELEN ERGÜL – MARKETING EXPERT ASSISTANT

In 3 days, some 150 professionnals attended the Première Vision Istanbul fashion rendez-vous, Let's talk about fashion - an overview of the AW 1718 fashion tools- specially created by Première Vision and presented by Sabine le Chatelier, Associate Fashion Director of Première Vision. After successive collaborations with Arzu Kaprol for the October 2015, Bora Aksu for the March 2016 shows, Zeynep Tosun for the October 2016, Première Vision Istanbul has chosen Gulçin Cengel as Brand Ambassador for the March 2017 show. "It is very exciting to be the brand ambassador of the 2017 edition of Première Vision Istanbul, which has an innovative and creative approach and is a leader in its field. I am pleased to work together with Première Vision, especially given its efforts to bring the sector up-to-date and make it sustainable by generating collaborations with designers." explains Gülçin Çengel.

COMING NEXT: 22-24 March 2017

Pictures and video available at premierevision-istanbul.com

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## DOMOTEX asia / CHINAFLOOR 2017

21-23 March 2017 Shanghai New International Expo Center, China



# Visitor online registration opens for DOMOTEX asia/CHINAFLOOR 2017

DOMOTEX asia/CHINAFLOOR—the largest flooring tradeshow in Asia Pacific - has opened the visitor online registration portal for its 19th edition which will take place from March 21-23, 2017 in Shanghai, China. Industry professionals can get their free entrance tickets by simply registering at domotexasiachinafloor.com. The online registration gives access to online visitor services including getting in contact with the participating exhibitors before the show, navigating through the latest launched products and wisely planning the visit to this big event.

With less than five months to go, almost 85 % of DOMOTEX asia/CHINAFLOOR 2017 is already booked by over 900 companies.

"The flooring industry in our region has had enormous growth and developments in the recent years. Asia – Pacific already accounts for over 40% of the global flooring market share in terms of value. There is a fast increasing number of Chinese and Asian flooring manufacturers focused on technology enhancement and innovations. Some of the latest and hottest flooring products such as LVT (Luxury Vinyl Tiles) or WPC (Wood Plastic Composite) were in fact invented in Asia. The market has so much to offer to flooring professionals from all over the world who are seeking new opportunities." says Mr. David Zhong, President of VNU Exhibitions asia, one of the organizers of the show. "As the only dedicated international flooring tradeshow in APAC, DOMOTEX asia/CHINAFLOOR is the perfect platform to get an overview on what is happening in the most dynamic flooring market nowadays. Held in the heart of the region, it facilitates communication between attendees from different parts o of the world and cuts through uncertainties of doing business in China and other Asian emerging economies." concludes Zhong.

Innovations and design will take centre stage as highlights of the show in 2017. cadex, the international event for connecting, learning and doing business in the design and architecture industry will be hold for the second year concurrently to

DOMOTEX asia/CHINAFLOOR. It will generate stimulating and creative flooring-related displays, conferences, networking events, interactive activities and much more.

The newest and most innovative flooring products will be introduced through InnovAction Flooring program which, in the last edition of the show, showcased to the visitors over 400 new products both in the online visitor centre and in dedicated areas on-site. The campaign is designated to give exhibitors ways to expose their brands and promote their products through the most effective channels before and during the show, and enable visitors to faster connect with manufacturers matching their interest.

For more information about the show visit www.domotexasiachinafloor.com

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#### **About DOMOTEX Worldwide:**

DOMOTEX HANNOVER (January 14-17, 2017) is the world's leading floor covering trade show. Deutsche Messe AG Hannover organizes the show.

DOMOTEX asia/CHINAFLOOR (March 21-23, 2017 in Shanghai) is the largest international flooring show in the Asia-Pacific region. VNU Exhibitions Asia, Build Your Dream and Hannover Milano Fairs Shanghai, a subsidiary of Deutsche Messe, jointly organize the show.

DOMOTEX Turkey (May 22-25, 2017 in Gaziantep) serves the Turkish and Middle Eastern markets. Hannover Messe International Istanbul, a subsidiary of Deutsche Messe, organizes the show.



PRESS RELEASE Istanbul September 30, 2016

14-17 APRIL 2018

www.itm2018.com

# APPLICATIONS TO ATTEND **ITM 2018** EXHIBITION STARTED ON SEPTEMBER 20<sup>™</sup> 2016...



Being one of the most important meetings of the global textile industry, ITM 2018 International Textile Machinery Exhibition's attendance applications started on September 20th 2016. To meet the most important manufacturers of textile technologies from Turkey and around the world, ITM 2018 Exhibition is going to be held at İstanbul Büyükçekmece Tüyap Fair and Congress Center on 14-17 April 2018.

Held between June 1st-4th 2016, 1200 firms exhibited their latest technologies ITM 2016 Exhibition. The fair, where 49,730 professionals visited from 77 countries, showed that it is the first and most important event in Turkey and the region by being organized in an area of 120,000 m² and 13 halls.

To reserve your place at the ITM 2018 Exhibition now and benefit from all advantages of the early reservation, you can apply by filling out the Registration Form at http://www.itm2018.com/katilim-eng/ You can send your applications to the e-mail address sales@itm2018.com as well.

For detailed information, please contact us via www.itm2018.com.





from Caramel (Vienna), Sauerbruch Hutton (Berlin), Peter Haimerl. Architektur (Munich), Plajer & Franz Studio (Berlin), the Interior Park online shop and designers from the Young Designer Trends Table. These designers and architects will speak on architectural tendencies and developments where flooring plays a key role. A central focus of the presentations will be the topics of "Future Living", Trend Spotting", "Space & Acoustics" and "Consulting & Sustainability". These talks and discussion rounds will take place daily at the Innovations@ DOMOTEX area in Hall 6.

## Trends discussion with star designer Alfredo Häberli

The internationally known designer Alfredo Häberli will be a special guest at DOMOTEX, where he will share his extensive expertise and provide added inspiration to his audience. The Swiss design icon is known for his diverse array of designs and high-class labels. His versatility ranges from designing furniture, lamps and living accessories to conceiving the interiors of stores, restaurants and hotels. And the designer has frequently demonstrated his competence in the area of floor coverings. Häberli's clients include companies like Alias, Camper, Georg Jensen, Kvadrat, littala, Moroso, Ruckstuhl & Vitra, BMW and Fürstenberg. Häberli's keynote on the topic of "Future Living" on the first day of show is guaranteed to be stimulating for everyone in the audience.

Visitors can gain additional information by taking part in the guided tours offered on themes covered in the "Dialogues". The tours will take place directly after the panel discussions, which run from 1:00 to 2:30 p.m. They are especially geared to architects, interior designers and designers in attendance at DOMOTEX to research new approaches to the use of floor coverings. In addition, architecture and design experts will take their tour groups to view choice product innovations, as selected by the Innovations@DOMOTEX jury. These tours will take place twice daily from Saturday, 14 January to Monday, 16 January (morning tour: 10:00 a.m. to 12 noon; afternoon tour: 3:00 to 5:00 p.m.) The starting point for all tours is the Innovations@DOMOTEX area in Hall 6.

## Well-known carpet designers and innovative labels

Hand-made carpets are not passé, but rather a design element which gives a room its distinctive character. Designers and innovative labels are allowing their full creativity to flow into exciting new items. This will be especially visible in Hall 17, where innovative designers like Creative Matter, Hossein Rezvani, Rug Art, Rug Star, Wool & Silk Rugs and Zollanvari

will showcase their lavish carpet creations. Particularly outstanding innovations in this product category will be eligible for a Carpet Design Award - the world's leading awards competition for modern hand-made carpets and an annual magnet for carpet afficionados. This coveted award will be presented this year for the 12th time at DOMOTEX.



#### **New jury for Carpet Design Awards**

Next year's jury will consist of new experts from the international rugs and carpets sector. The jury will be chaired by multiple award-winning carpet designer Stephanie Odegard from New York, with the other jury members consisting of Vanessa Brady, founder of the Society of British and International Design based in London, Wilhard Kühne, carpet specialist and buyer from Dogern, Kistaa Saksi, artist and designer from the Netherlands, and Hadi Teherani, Architect and Designer based in Hamburg. The Carpet Design Awards jury will select the best three designer carpets in a total of eight different categories, which will be displayed during DOMOTEX at the Innovations@DOMOTEX area in Hall 17. The winners in each category will be honored at an awards ceremony on Sunday, 15 January 2017.

## Product and material diversity in 12 exhibition halls

With a trade audience from retailing and wholesaling, architecture, interior design, skilled trades and the furniture and home furnishings sector, the DOMOTEX product offerings range from textile and resilient floor coverings for residential and commercial property to machine- and handmade carpets, parquet, laminate flooring and floor coverings for outdoors as well as installation and application technology. International market leaders from all of these categories will be represented at the Hannover event. Apart from Germany, the biggest exhibitor nations (in terms of display space) are Turkey, Belgium, India, China, the Netherlands and Iran, followed by Italy, Egypt and the United States.



# **DOMOTEX 2017:**

### Trends barometer for global floor coverings industry

Running from 14 to 17 January 2017 in Hannover, Germany, the DOMOTEX tradeshow will once again serve as the epicenter for all things concerning floor coverings. As the leading trade fair for the international floor coverings industry, the event showcases innovations and trends that set the tone for the coming season.

Hannover. Running from 14 to 17 January 2017 in Hannover, Germany, the DOMOTEX tradeshow will once again serve as the epicenter for all things concerning floor coverings. As the leading trade fair for the international floor coverings industry, the event showcases innovations and trends that set the tone for the coming season. "A full four months before opening day of the show, the signs of a dynamic and highly international event are already apparent," reported Dr. Andreas Gruchow, member of the Deutsche Messe Managing Board. "In particular, many international enterprises are investing in their appearance at DOMOTEX by enlarging their stands, thus ensuring a good start to the new business year. This underscores the significance of DOMOTEX as a global marketplace and idea-giver for the industry," he continued. Some 1,350 exhibitors from more than 60 nations are expected in Hannover for the event.

#### Young designers hone in on latest trends

DOMOTEX is focusing more strongly than ever on the latest floor coverings trends, honing in on what consumers can expect in 2017 with its Young Designer Trends Table. This new DOMOTEX format features presentations by up-and-coming young designers from Germany, France, Great Britain, the Netherlands and Turkey, who will unveil the latest big trends. A highly personal take on the flooring trends of the future will be offered by Bilge Nur Saltik, based in Istanbul and London, Jane Briggs and Christy Cole from Glasgow, Klaas Kuiken from Arnhem, Hanne Willmann from Berlin and Victoria Wilmotte from Paris. These young designers will present their findings in Hall 9. DOMOTEX visitors can draw inspiration and be part of a roundtable discussion with the designers. The project is supervised by the award-winning Munich-based industrial designer Stefan Diez.

#### Forum for year's best innovations

The Young Designer Trends Table is a new feature of Innovations@DOMOTEX - a successful showcase of innovations being staged for the fourth season in 2017. A special highlight will consist of the Innovations@DOMOTEX areas in halls 6, 9 and 17, featuring staged presentations of a prizewinning selection of exhibitor innovations. These special displays will be a focal point of the trade fair and a key attraction for visitors, who can get a quick overview of the most noteworthy floor coverings innovations and trends, with products they can see, touch and get first-hand information on.

#### Big-name speakers tackle latest industry topics

The format will be rounded out by talks and discussion rounds ("Dialogues") featuring high-caliber architects and designers

